



EasyPlay. The ultimate indoor golf experience.



The most complete golf simulator

The very latest in Golf Simulator technology, the **EasyPlay Golf System** allows golfers to play on some of the most famous golf courses in the world and use their own / standard golfing equipment.

The **EasyPlay Golf System** offers golfers of all abilities the opportunity to chart each of their swings and compile critical data to help with game improvement.

It is designed to provide the ultimate in functionality for **Play, Practice, Self Analysis, Teaching** and **Club-Fitting**.

Combine top spec technology, realistic graphics and superb special effects and enjoy the ultimate in accuracy, realism with total ease of use.

course conditions

- Up to 8 players
- Front 9, Back 9, or 18 Holes
- Tee Selection
- Weather Conditions
- Green Speed

...and more!

screen options

- Overhead and Rotating Views
- Reverse Angle Replays
- Show Flag Feature
- Drop From Hazards
- Mulligan

...and more!

mode of play

- Stroke
- Scramble
- Alternate Shot
- Match Play
- Variety of Skins

...and more!

custom printout

- Digitised Scorecard
- Post Round Statistics
- Par 3 Shoot Out

features



Overhead Projector

Superbly defined course graphics shown on a wall sized screen 3.85 m x 2.85 m in size that give incredible realism and highlights the accuracy of the ball flight.



High Resolution Graphics

The Easyplay Golf Simulator combines ease of operation and ultra realistic play, with the latest advancements in electronic and video technology. The amazingly accurate Easyplay system has been created with the serious golfer in mind.



Touch Screen

Interactive touch screen and user friendly software allows simple management of every aspect of your golfing experience.



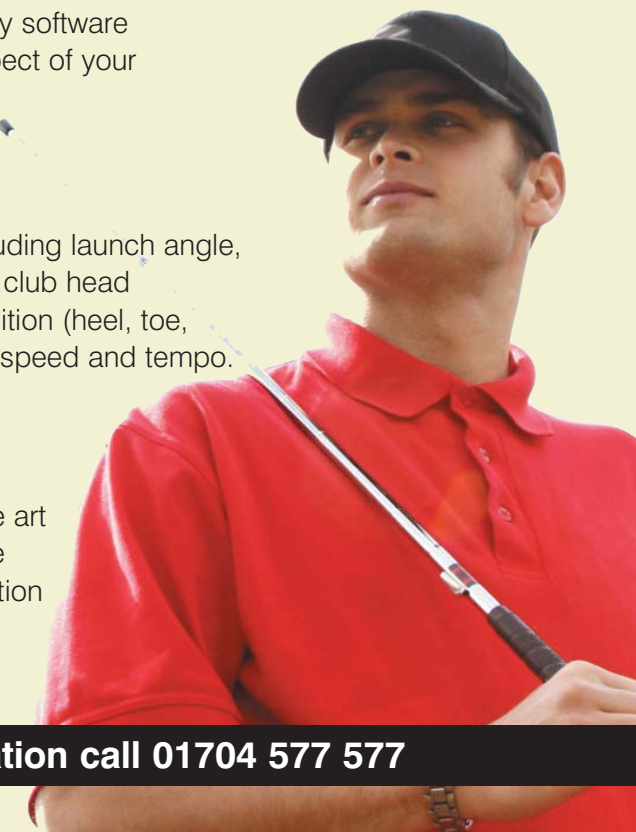
Swing Analysis

Feedback from every shot, including launch angle, carry, ball speed, total distance, club head speed, clubhead angle, ball position (heel, toe, middle) club path angle, swing speed and tempo.



Club Head Analysis

Practice using the interactive state of the art practice ground, analyse every shot, see detailed and accurate clubhead information after each and every shot.



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how to play

● Accurate Simulation

The simulator is built around a highly accurate club and ball tracking system integrated with the world's most realistic golf simulation software. Electronic floor sensors and patented motion sensors scanning at 100,000 cycles collect vital information about your swing, including clubhead speed, clubface angle and path as well as actual ball flight data. Then on a large 9' x 12' screen watch your ball fly just as it would had you actually hit that shot on the real course. Simple in design, yet pinpoint accurate in use, the simulator is built for years of enjoyment with minimal maintenance.



● Championship Courses

The EasyPlay simulator allows you to experience the game of golf on many world famous championship courses. Choose from the top 10 courses in the USA, or be challenged by many of the other most beautiful courses in the world that can be simulated.

Courses include Banff Springs Resort, Canada; Bay Hill Club and Lodge, Florida; The Belfry, England, and many more!

● Golf All Year Round!

The simulator enables the golfer to enjoy the game around the clock, regardless of the weather or the time of day. But the weather conditions significantly influence the parameters of the shot, so you can set create diverse virtual weather conditions to further enhance your game.

As well as the weather conditions the green characteristic (green speed, hardness) can be set up and modified.

● Driving Range

The driving range charts each of your shots giving you instant feedback as to distance, ball speed and launch angle. The virtual driving range offers side view and also shows the whole ball flight trajectory can be studied to improve your swing and shot technique.

● Teaching and Club-Fitting

During your club fitting process you will be able to study trajectories, angles, carry, speed, distance and compare those elements of your swing with different clubs. Easyplay's realistic shots are perfect for teaching and club-fitting. Ultra accurate parameters for the analysis of the golf club swing and shot are constantly monitored.

● Putting

The EasyPlay simulator offers three putting simulations:

Standard putting – golfer putts according to standard golf rules towards the on screen hole. Golfers can putt all the way up to a 2' 0 "gimmie".

Computer's putting – when ball is on the green, the computer calculates the most probable number of putts, taking into consideration the difficulty of the green, distance to the hole and overall efficiency of the golf game by the player.

Putting to the real hole – golfer putts into a real hole which can be installed into the playing space of the simulator.

● Keypad Appearance

Operating the simulator is simple – just push the start button; the simulator does not require operating staff and/or personnel.

During the game only minimal interaction is required between player and console. To make life even easier the console has a touch screen with symbols representing individual functions and the overall control is simplified to one touch of your finger on the corresponding symbol.



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room to swing

Easyplay is unique in so much as it is the only Simulator that utilises both club and ball tracking technologies to provide pinpoint accuracy and realism of ball flight.

Electronic sensors in the floor collect vital information relating to the club head as the ball is struck. Motion sensors scanning at 100,000 cycles per second in the wall and ceiling of the booth actually track the ball in flight as it travels towards the screen. Then on the large 9' x 12' screen, watch your ball fly just as it would had you actually hit the shot on the real course!

The Golf Simulator can now be equipped with a new type of screen. This screen canvas reduces noise by as much as 50% and it significantly reduces the balls bounce back from the screen.

This canvas type has similar characteristics to nets, yet the projected image quality is not reduced.



- ① Ceiling and Ball Flight Scanning Sensors
- ② Control unit
- ③ Swing analyser sensors
- ④ Ceiling mounted projector
- ⑤ Projection canvas
- ⑥ Touch screen
- ⑦ Playing room construction
- ⑧ Raised playing platform



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- practice ● play ● entertainment
- teaching ● club-fitting

commercial benefits

Easyplay is one of the world's leading golf simulators, based on the very latest computer technology, top spec LS3 graphics and a unique dual system tracking technology which tracks the clubhead at point of impact and the ball in flight as it travels towards the screen.

Easyplay provides anyone involved in entertainment, sports or leisure management, the opportunity to increase their profits. It is for this reason why we feel that the Easyplay Golf Simulator could prove to be a valuable asset to your business.

Besides offering a leading Golf Simulator and other golf related products, our team of advisors have unparalleled experience in the setting up and promotion of Golf Simulators and Indoor golf locations throughout Europe. We have many examples of our expertise in this field, where golf operators have benefited from our proven formula's which can help maximise potential from a Simulator installation.



The EasyPlay Simulator is perfect for...

- Indoor Golf Centres
- Hotels
- Golf Clubs
- Driving Ranges
- Retail Stores
- Sports Bars
- Private Homes
- Holiday Resorts

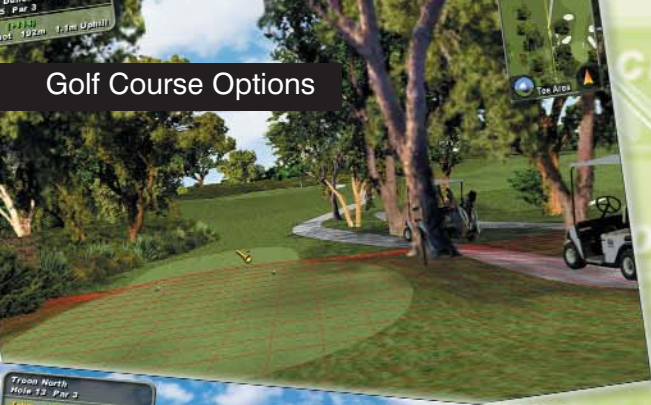
...and many more!

instructional add-on option...



- An optional extra to have added to the Easyplay system is the **ASTAR** system, thereby creating a state of the art instruction system.
- The **ASTAR** system makes it possible for golfers of all abilities to gain a better understanding of the golf swing.

For more detailed information or a demonstration call 01704 577 577



graphics

latest LS3 graphics

The Easyplay Golf Simulator now comes complete with the latest LS3 golf graphics and the opportunity to play on some of the worlds best golf courses.



- The LS3 software allows players the chance to play on up to 57 golf courses.
- This new program has improved graphics, new operational features and many new customer playing benefits.
- The integration of these stunning dynamic course graphics and our super accurate dual system tracking technology, allow the Easyplay Golf Simulator to deliver unparalleled realism of play.



here is a summary outlining the main software features

● Modes of Play

The LS3 software provides golfers with the biggest choice of game play. The list is too long to mention but the most popular choices are stroke play, match play, scramble, skins, better ball, stableford to name but a few.

● Virtual Interactive Practice Facilities

The LS3 offers golfers the most comprehensive of practice facilities. Players can choose to practice their entire range of shots from 300 yard drives to the shortest of putts. These practice facilities are not only comprehensive they are also fantastically informative to both the serious and not so serious golfer. The visual feedback allows golfers the opportunity to practice exactly the shots they require to improve their game play. Besides from the game improvement benefits, it is also ideal for club-fitting.

● Closest to the Pin Competition

The Closest to the Pin competition allows operators the chance to run a target golf style competition. This is particularly beneficial / profitable when you have a large audience in front of the Simulator. Players names can be entered and after they have taken there 3 shots, the leaderboard will update and identify their position.

● Longest Drive Competition

Players names can be entered and after they have taken there 3 shots, the leaderboard will update and identify their position.

● Save Game

At any time during your game the software provides you with the ability to save your golf game to return on another day and complete. Not only does this provide the golfers a chance to always finish their game, it also gives the operator a reason to attract customers back to their facility.

● Handicaps

Players can now enter their playing handicap into the software when setting up a game.

● Time Control Management

Ability to control the length of time the Simulator is played. Also the time left to play is shown throughout the game. At the point when the time limit is reached, the game will stop and can then be saved.

● Detailed Simulator Usage Information

The software retains a summary of each game that is played on the Simulator. Operators can therefore undertake an audit of the games played and total amount of time the Simulator is played.

● Hole Advertising

The amazing new hole ads feature, allows operators to sell advertising space within the software to enhance income generation even further.

● Tournament Play

The new tournament play feature restricts the use of mulligans so that scores can be verified when running competitions.

● 57 World Famous Courses

Including St. Andrews Links Old Course, Pebble Beach, Banff Springs Resort, The Belfry and St. Andrews New Course - see back cover for full list of courses.

number one



why is EasyPlay

the no.1 choice for golf simulators?



- Modern, attractive, part enclosed and airy playing arena
- **Realism and accuracy** of ball tracking from dual system tracking technology cycling at 100,000 per second
- Detailed clubhead analysis and information produced after every shot
- Unique revolutionary **high impact, low noise, one piece screen** material allowing screens to be super tensioned to provide a flat surface. (No waves or ripples)
- Ultra bright XGA projector
- The latest **LS3 graphics** incorporating many new features and 57 golf courses
- Very low maintenance requirements
- Its so **easy to use** and play
- New putting arrow to help customers / players evaluate the line of their putt
- The open playing arena from where the golfers hit, provides operators with the ability to turn the Simulator into the most **comprehensive teaching system** by adding cameras and a video capture teaching software.
- Easy to use **interactive touchscreen** control panel
- Ability to save your golf game to return on another day and complete

Ball Flight Scanning System

Motion sensors scanning at 100,000 cycles per second in the wall and ceiling of the booth actually track the ball in flight as it travels towards the screen. Then on the large screen, watch your ball fly just as it would had you actually hit the shot on the real course!

Various Playing Surfaces

Synthetic rough and sand provides the true feel and play of real surfaces, that allow for a proper swing and follow through, with accurate ball flight trajectory and spin.



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...and many more!



golf course selection

- **Aviara Golf Club – North San Diego**
- **Banff Springs Resort**
- **Barton Creek Resort**
(1994 Senior PGA Legends of Golf)
- **Bay Hill Club and Lodge**
(Bay Hill Invitational)
- **The Belfry**
(2002 Ryder Cup, 2003 Benson and Hedges International Final)
- **Bighorn Golf Club - Canyons Course**
- **Bighorn Golf Club - Mountain Course**
(1995 Skins Game, The Battle at Bighorn)
- **Bountiful Golf Club**
- **Castle Pines Golf Club**
(The International)
- **Chateau Whistler Golf Club – Canada**
- **Cog Hill and Country Club**
(Western Open)
- **Covered Bridge Golf Club**
(Wolf Challenge)
- **Devils Island - Fantasy Course**
- **Dorado Beach Resort**
(Senior PGA Tour Championship)
- **Entrada at Snow Canyon**
- **Firestone Country Club**
(World Golf Championships, NEC Invitational)
- **Frankfurter Golf Club – Germany**
- **Golf Club at Thanks Giving Point – Utah**
- **Hapuna Golf Course**
- **Harbour Town Golf Links**
(The Heritage of Golf)
- **Innisbrook Resort - Copperhead Course**
(Chrysler Championships)
- **Kapula Golf Club - Bay Course**
- **Kapula Golf Club - Plantation Course**
(Mercedes Championship)
- **Kapula Golf Club - Village Course**
- **Latrobe Country Club**
- **Mesa Roja – Fantasy course**
- **Mauna Kea Resort**
- **Oakland Hills Country Club**
(1996 US Open, 2004 Ryder Cup, 2008 PGA Championships)
- **Oakmont Country Club**
(US Open venue)
- **Par Three Mountain Course**
- **Par Three Ocean Course**
- **Pebble Beach Golf Links***
(AT&T, 2002 US Open)
- **Pelican Hill Golf Club**
(Diners Club Matches)
- **Phoenix Country Club - Japan**
(Phoenix Open)
- **Pinehurst Country Club - No. 2**
(1999, 2005 US Open)
- **Pinehurst Country Club - No. 8**
(North and South Championships)
- **Prairie Dunes Country Club**
(2002 Women's US Open)
- **Princeville Resort – The Prince course, Hawaii**
- **RTJ Capital Hill – The Judge , Alabama**
- **RTJ Grand National – Auburn Links**
- **St. Andrews - Jubilee Course**
(St. Andrews Links Trophy)
- **St. Andrews Links - The Old Course**
(2000, 2005 British Open, 2003 Dunhill Cup)
- **St. Andrews - New Course**
(St. Andrews Links Trophy)
- **Sea Island Golf Club**
(2002 Warburg Cup, 2004 Mid Amateur Championship)
- **The Royal Melbourne Golf Club – Australia**
- **The Stone Canyon Club – Jay Morrish design**
- **Three Canyons - Fantasy Course**
- **Torrey Pines Golf Club - South**
(Buick Invitational, 2008 US Open)
- **Troon North Golf Club - Monument**
(1993 LPGA Mitsubishi Championship)
- **Valderrama Golf Club**
(1997 Ryder Cup, World Golf Championships, 2003 Volvo Masters)
- **Westfields Golf Club – Fred Couples design**

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